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Barnes & Noble Introduces the Lighter, Brighter NOOK GlowLight™ to the UK

**The Lightest NOOK® Ever - Excellent for Long-Form Reading, with
Perfectly-Lit Pages, Sharper Text and Twice the Storage**

**Available Today for just £89 from Argos, ASDA, Blackwells, Foyles, John Lewis, Sainsburys and
Very.**

London – August 6, 2014– NOOK Media™ LLC, a subsidiary of **Barnes & Noble, Inc. (NYSE: BKS)**, the leading retailer of content, digital media and educational products, today launched its new NOOK GlowLight eReader in the UK, designed especially with booklovers in mind. The lightest NOOK ever, with a contemporary design and soft-touch back, NOOK GlowLight features perfectly-lit pages, sharper text and advanced display technology for a more immersive reading experience. Equipped with twice the storage of its closest competitor, the new NOOK GlowLight can hold up to 2,000 books; 80 percent more than Kindle Paperwhite and enough to satisfy even the most dedicated readers.

The NOOK GlowLight will be available starting today at Argos, ASDA, Blackwells, Foyles, John Lewis, Sainsburys and Very – just in time to make the most of the last of the summer holidays.

“We are excited to launch the new NOOK GlowLight in the UK. The new NOOK, designed for people who love to read anytime, anywhere, takes the reading experience to a whole new level,” said Colin Eustace, General Manager, Barnes & Noble S.à.r.l. “We have developed an all new lightweight design that is extremely comfortable to hold in one hand. Lighter and brighter, with a crisp, sharp text, no full page flashing and no ads, our redesigned reading experience is more immersive than ever making the device a must-have item for long-form readers. We welcome customers to visit our NOOK displays at major retailers to try the new NOOK GlowLight and see it shine.”

Better Value

Available in the UK starting today, the new NOOK GlowLight offers better value than its closest competitor with a seamless reading experience in any environment – for just £89.

A Lighter, Effortless Reading Experience

At just 175 grams, the new NOOK GlowLight is 15 percent lighter than the Kindle Paperwhite. Purposefully crafted for long-form reading, it features a fresh, contemporary design and its ergonomic, contoured shape has a soft-touch finish providing maximum comfort for marathon reading sessions. In a market crowded with black and grey devices, the new warm-white colour accentuates the display’s ultra-sharp, crisp text and closer replicates print reading. It is also built to last with a new silky silicone trim for extra protection against falls and a re-engineered screen for extra durability.

Brilliantly Lit

Barnes & Noble illuminated eReading with the first-ever E Ink device enabling reading in any lighting conditions. Now the new GlowLight features next-generation lighting technology that is completely uniform across the display, for perfectly-lit pages in any environment and a built-in anti-glare screen that offers paper-like readability, even in bright sunlight. The light is evenly distributed, turns on instantly and adjusts with a touch for easy control of intensity.

Sharper with No Full Page Flashing

For a more natural experience, Barnes & Noble has eliminated full page flashing while reading a book so page turns are smoother, without the distracting black page refresh. Packed with 62 percent more pixels, the new NOOK GlowLight also features NOOK's highest resolution E Ink display, pushing its award-winning digital reading experience even closer to the printed page with fonts especially optimised for clarity on the new display. Customers can choose from six different font styles to personalise the reading experience, and adjust text size, spacing and more to their preference.

Enhanced Discovery and New "Shop"

Building on its bookselling heritage and customer insights, NOOK has further enhanced the way readers discover and enjoy old and new content by providing more personalised recommendations. The enhanced shopping experience features a "Now on NOOK" section on the home screen, providing instant access to a curated list of content. The new Shop also delivers an array of exclusive personalised lists "Picked Just For You," which combine the expert knowledge of Barnes & Noble booksellers with rich book data to deliver unparalleled recommendations.

The device also brings NOOK Channels to the shop experience, offering customers more ways to browse more than 3 million titles from the world's largest digital bookstore. Customers can sample any NOOK Book for free and download new content instantly with NOOK's built-in Wi-Fi. For added convenience, all NOOK content is safely stored in the NOOK Cloud™, so customers can access their books, magazines and newspapers across all NOOK devices, as well as on PCs and mobile devices using the Free NOOK Reading Apps™ for Android, iOS and Windows 8.1. Barnes & Noble also syncs every customer's NOOK Library™ and last page read across all NOOK devices and apps so readers can seamlessly pick up right where they left off on all connected devices.

Simpler is Better for Dedicated Readers

Recognising that content is what matters most to readers, the new NOOK GlowLight introduces an all-new customer experience intuitively designed to minimise distractions. The home screen has been refreshed to make it easier and faster for customers to jump right into their current books, magazines and newspapers directly from the home screen, even when reading more than one item at a time, in the new "Reading Now" section. A permanent navigation bar at the bottom of the page offers one-touch access to Library, Shop or Search. Customers can also now easily view their entire collection of books, magazines, newspapers and side-loaded content right in Library, with book covers rendered on the device's new display.

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About Barnes & Noble, Inc.

Barnes & Noble, Inc. (NYSE: BKS) is a Fortune 500 company and the leading retailer of content, digital media and educational products. The Company operates 661 Barnes & Noble bookstores in 50 states, and one of the Web's largest e-commerce sites, BN.com (www.bn.com). Its NOOK Media LLC subsidiary is a leader in the emerging digital reading and digital education markets. The NOOK digital business offers award-winning NOOK® products and an expansive collection of digital reading and entertainment content through the NOOK Store® (www.nook.com), while Barnes & Noble College

Booksellers, LLC operates 700 bookstores serving over five million students and faculty members at colleges and universities across the United States.

General information on Barnes & Noble, Inc. can be obtained by visiting the Company's corporate website: www.barnesandnobleinc.com.

About NOOK Media LLC

NOOK reading and entertainment products make it easy to Read What You Love, Anywhere You Like™ with a fun, easy-to-use and immersive digital reading experience. With NOOK, customers gain access to the expansive NOOK Store® of more than 3 million (US) and 3 million (UK) digital books, plus periodicals, comics, apps, movies and TV shows, and the ability to enjoy content across a wide array of popular devices through Free NOOK Reading Apps™. Find NOOK devices in Barnes & Noble stores and online at www.nook.com, as well as leading retailers including Best Buy, Walmart, Target and many others. NOOK products are available in the United Kingdom at leading retailers; NOOK content can be purchased at www.nook.co.uk.

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