

## Fact Sheet

### **New NOOK GlowLight™ – The Lightest NOOK® Ever, Optimised Especially for Long-Form Reading**

NOOK GlowLight™ is designed especially for people who love escaping into a great book – anytime, anywhere. Tremendously light, with a fresh, contemporary design and soft-touch back that fits beautifully in the hand, NOOK GlowLight features perfectly lit pages, sharper text and advanced display technology for an optimised long-form reading experience that's more natural and immersive than ever. Building on its bookselling heritage and deep customer insights, Barnes & Noble/NOOK has put everything readers love into one device, enhanced the way they can discover and enjoy content old and new, and put it all in a comfortable to hold, re-designed, lightest NOOK® ever. Learn more and experience the NOOK GlowLight at <http://www.nook.co.uk> or at one of Barnes & Noble's retail partners: Argos, ASDA, Blackwells, Currys/PCWorld, Foyles, John Lewis, Sainsburys and Very.

#### **Ultra Lightweight for the Most Effortless Reading Experience, Ever**

At just 175 grams, the new NOOK GlowLight is the lightest NOOK ever; it's 15 percent lighter than the Kindle Paperwhite. Purposefully crafted for long-form reading, it features a fresh, contemporary industrial design that is astonishingly lightweight and effortless to hold for long stretches. Its ergonomic, contoured shape fits naturally in one hand and has a soft-touch finish chosen to provide maximum comfort for marathon reading sessions. In a sea of black and grey devices, the warm-white colour was handpicked to accentuate the display's ultra-sharp, crisp text and closer replicate print reading – making customers' favourite books, magazines and newspapers the true focus. NOOK GlowLight is also built to last with a silky silicon trim for extra protection against falls and re-engineered display area for extra durability so it's easier than ever to take anywhere and everywhere. Equipped with twice the storage of its closest competitor, the new NOOK GlowLight can hold up to 2,000 books to satisfy even the heaviest of readers who wish to carry a large reading collection with them wherever they go.

#### **Brilliantly Lit with New GlowLight**

NOOK's redesigned GlowLight features next-generation lighting technology that is completely uniform across the display for perfectly lit pages in any environment. The light is evenly distributed, turns on instantly and adjusts with just a touch for customers to easily control the glow intensity. Its built-in anti-glare screen on the re-engineered display offers paper-like readability, even in bright sunlight.

#### **Now Sharper with No Full Page Flashing**

Packed with 62 percent more pixels, NOOK GlowLight features NOOK's highest resolution E Ink display, pushing its award-winning digital reading experience even closer to the printed page. Text appears incredibly sharp and crisp and fonts have been especially optimised for clarity on its display. No detail too small, the NOOK GlowLight also includes a selection of handcrafted and fine-tuned fonts that maximise long-form readability for ultimate eye comfort. Customers can choose from six different styles to personalise the reading experience, and adjust text size, spacing and more to their preference with just a touch. Offering customers a more natural experience, Barnes & Noble has also eliminated full page flashing so page turns while reading on the new NOOK GlowLight are smoother, without the distracting black page refresh.

#### **Enhanced Discovery and New "Shop"**

Great bookstores are places for unending discovery, and NOOK GlowLight creates an easy, personalised way for customers to find their next great read. The enhanced shopping experience features a new "Now

on NOOK” section right on the home screen, giving readers instant access to a curated list of content suggestions from Barnes & Noble booksellers. The Shop also delivers an array of exclusive personalised lists “Picked Just For You,” which combine the expert knowledge of Barnes & Noble booksellers with rich book data to deliver unparalleled recommendations. NOOK GlowLight also brings NOOK Channels to the shop experience, offering customers more ways to browse the more than 3 million titles to expand their passions for the authors and subjects they love. Customers can sample any NOOK Book for free and download new content instantly with NOOK’s built-in Wi-Fi.

**A Personalised Experience** for people who love to escape to a great book, content is what matters most and NOOK GlowLight introduces a customer experience intuitively designed to minimise distractions and let stories shine. The home screen makes it easier and faster for customers to jump right into their current books, magazines and newspapers directly from the home screen, even if they’re reading more than one item at a time in the new “Reading Now” section. A permanent navigation bar at the bottom of the page offers one-touch access to Library, Shop or Search. Customers can also easily view their entire collection of books, magazines, newspapers and side-loaded content right in Library, where book covers are rendered beautifully on the device’s new display. Also available are a range of colourful silicon trims, so customers can further personalise their reading experience. The trims are available in the colours rose and violet, for £15 for a pack of 2 bands.

#### **Plenty of Storage**

Equipped with twice the storage of its closest competitor, NOOK GlowLight can hold up to 2,000 books – 80 percent more than Kindle Paperwhite – to satisfy those who wish to carry a large reading collection with them wherever they go.

#### **Read What You Love, Anywhere You Like**

With NOOK GlowLight, customers’ entire NOOK Library goes wherever they go. In addition to Barnes & Noble digital content, readers can easily transfer and read personal EPUB and PDF files on the device. For added convenience, all NOOK content is safely stored in the NOOK Cloud, so customers can access their books, magazines and newspapers across NOOK, personal computing and mobile devices using free NOOK Reading Apps. Barnes & Noble syncs NOOK Library and the last page read across NOOK products and software-enabled devices so customers can pick up right where they left off.

#### **Availability**

The new NOOK GlowLight is available starting August 6th 2014 at Argos, ASDA, Blackwells, Currys/PCWorld, Foyles, John Lewis, Sainsburys and Very. Priced at £89, £20 less than its closest competitor, the NOOK GlowLight offers customers a stunning and seamless reading experience in any environment. For more information and to find a retailer customers should visit: <http://www.nook.co.uk>.

<b>NOOK GlowLight Tech Specs</b>	
Size	6.5 inches (H) x 5.0 inches (W) x 0.42 inches (D)
Weight	<ul style="list-style-type: none"> <li>• NOOK GlowLight: 175 grams (6.2 ounces)</li> </ul>
Display	<ul style="list-style-type: none"> <li>• Touchscreen E Ink Pearl display with 16-level grayscale</li> <li>• Most advanced GlowLight® – evenly illuminates entire page</li> <li>• Handpicked fonts specially optimised for easy reading</li> <li>• Built-in, anti-glare screen film for crisp, clear reading – even in bright sun</li> <li>• No full-page flashing while reading with Regal waveform technology from E Ink</li> </ul>
Operating System	Android OS 2.1
Power and Battery	<ul style="list-style-type: none"> <li>• Read up to 8 weeks on a single charge (based on a half hour of reading per day and 1 page refresh per minute with GlowLight on at default brightness or off and wireless off)</li> <li>• Installed rechargeable battery</li> <li>• Charges via power adapter or USB to computer</li> </ul>
Storage	<ul style="list-style-type: none"> <li>• 4GB on-board memory holds up to 2,000 NOOK Books</li> </ul>
Connectors & Input/Output	<ul style="list-style-type: none"> <li>• Micro-USB connector</li> </ul>
Connectivity	<ul style="list-style-type: none"> <li>• Wireless connectivity via Wi-Fi (802.11 b/g/n)</li> </ul>
Supported File Types	<ul style="list-style-type: none"> <li>• NOOK Bookstore files are delivered in EPUB. Also supports PDF, and JPG, PNG, BMP and GIF images for personalised screensaver</li> </ul>
Book Reading and Sharing on Other Devices	<p>In addition to NOOK readers and Tablets, NOOK Books from Barnes &amp; Noble can be enjoyed and shared on the following compatible devices using the company's free line of reading apps (available at <a href="http://www.nook.com/gb/nook-mobile-apps">http://www.nook.com/gb/nook-mobile-apps</a>):</p> <p>iPad, iPhone, iPod touch, Android smartphones and tablets, and Windows 8 PCs and Tablets.</p>

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