

## FOR IMMEDIATE RELEASE

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## **Barnes & Noble's NOOK Press<sup>®</sup> Self-Publishing Platform Partners with *The Bookseller* on a New Preview Section for Self-Published Authors in the UK**

### **NOOK Press Will Sponsor the 'Independent Author Preview' Section and Exclusively Provide Self-Published Titles for Preview Consideration Through April 2015**

**New York and London – September 18, 2014 – NOOK Media LLC**, a subsidiary of **Barnes & Noble, Inc. (NYSE: BKS)**, the leading retailer of content, digital media and educational products, today announced that NOOK Press ([www.nookpress.com](http://www.nookpress.com)) has partnered with *The Bookseller* on a new preview section for self-published authors in the UK named '*The Bookseller's* Independent Author Previews.'

NOOK Press will sponsor the new section and will be the exclusive source of self-published titles for preview consideration through April 2015. Each month, beginning in October, *The Bookseller* will select approximately 10 NOOK Press titles to feature on the new section. Authors simply have to be published on NOOK Press, or sign up and publish their works, to have the opportunity to be featured in *The Bookseller's* Independent Author Previews.

“Our goal with this new section is to discover the best new books published independently and made available to customers in the UK and we're thrilled to have partnered with NOOK Press, one of the leading self-publishing platforms, to exclusively deliver this content through next April,” said Philip Jones, Editor at *The Bookseller*. “This is a new spin on what we have been doing for more than 100 years, and recognizes that some of the best new writing now comes through non-traditional channels. *The Bookseller's* job remains the same, however, to shout about these books and bring them to the attention of our audiences. I know we're all excited to read some of the great new publishing being made available through NOOK Press in the UK.”

“We are constantly looking at new ways to help NOOK Press authors get the exposure they deserve, which is why we're thrilled about this new partnership with *The Bookseller*. It will give our self-published authors a new outlet to showcase their work, while giving NOOK customers another resource to discover their next great read,” said Colin Eustace, General Manager, Barnes & Noble S.à.r.l. “We also encourage self-published authors who are not yet on our platform to sign up today to be considered for this great opportunity and discover all of the great promotions available to NOOK Press authors.”

In addition to being featured online at [www.thebookseller.com](http://www.thebookseller.com), authors included in the Independent Author Previews section may also be promoted through *The Bookseller's* sister

consumer books' magazine [We Love This Book](#), including online placements and customer emails. NOOK Press will also help promote titles featured in the Independent Author Previews through unique merchandising opportunities like NOOK First and NOOK Press Presents, as well as customer emails, social media and more.

NOOK Press is an innovative self-publishing platform offering authors a fast, easy and free way to write, edit, collaborate and publish the highest quality eBooks and make them available to millions of avid reading customers. Titles that launch through NOOK Press are available on NOOK devices and Free NOOK Reading Apps™ in the US and UK, as well as in Belgium, France, Germany, Italy, the Netherlands and Spain via the NOOK® for Windows 8.1 Free Reading App.

For more information on the NOOK Press self-publishing platform and to start publishing today, visit [www.nookpress.com](http://www.nookpress.com). For more information on *The Bookseller's* Independent Author Previews, visit [www.thebookseller.com](http://www.thebookseller.com).

#### **About Barnes & Noble, Inc.**

Barnes & Noble, Inc. (NYSE: BKS) is a Fortune 500 company and the leading retailer of content, digital media and educational products. The Company operates 658 Barnes & Noble bookstores in 50 states, and one of the Web's largest e-commerce sites, BN.com ([www.bn.com](http://www.bn.com)). Its NOOK Media LLC subsidiary is a leader in the emerging digital reading and digital education markets. The NOOK digital business offers award-winning NOOK® products and an expansive collection of digital reading and entertainment content through the NOOK Store® ([www.nook.com](http://www.nook.com)), while Barnes & Noble College Booksellers, LLC operates 705 bookstores serving over five million students and faculty members at colleges and universities across the United States.

General information on Barnes & Noble, Inc. can be obtained by visiting the Company's corporate website: [www.barnesandnobleinc.com](http://www.barnesandnobleinc.com).

#### **About NOOK Media LLC**

NOOK reading and entertainment products make it easy to Read What You Love, Anywhere You Like™ with a fun, easy-to-use and immersive digital reading experience. With NOOK, customers gain access to the expansive NOOK Store® of more than 3 million (US) and 3 million (UK) digital books, plus periodicals, comics, apps, , and the ability to enjoy content across a wide array of popular devices through Free NOOK Reading Apps™. Find NOOK devices in Barnes & Noble stores and online at [www.nook.com](http://www.nook.com), as well as leading retailers including Best Buy, Walmart, Target and many others. NOOK products are available in the United Kingdom at leading retailers; NOOK content can be purchased at [www.nook.co.uk](http://www.nook.co.uk).

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#### **About The Bookseller**

The Bookseller has been the business magazine of the book industry since 1858. Each week, the magazine is the incisive and independent source of business intelligence and analysis for the book trade. It produces the Official Top 50 chart and previews all key forthcoming books three months before publication. For publishers, retailers, agents, libraries, national media and festivals, it is the trusted primary source.

Online, thebookseller.com is the book trade's most visited UK site with over 150,000 unique monthly users. With the largest book trade-focused editorial team in the UK, the website is number one for news. On Twitter, @thebookseller reaches more than 100,000 followers.

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