

# BARNES & NOBLE

## BOOKSELLERS

### Fact Sheet

### NOOK Simple Touch™ & NOOK Simple Touch with GlowLight™

NOOK Simple Touch is Barnes & Noble's highly acclaimed and easy-to-use Reader, offering paper-like, glare-free readability – even in bright sunlight – and lightning fast page turns. NOOK Simple Touch with GlowLight combines the award-winning NOOK reading experience with an innovative lighting solution that allows customers to control the amount of light illuminating their device in low light settings.

Lightweight and ultra-portable, NOOK Simple Touch features a long-lasting battery life and ergonomic soft-touch design, making it comfortable to hold, even in one hand, for long periods of time and easy to fit in a jacket or pocket for reading on the go. The company's exclusive Best-Text™ technology with adjustable fonts optimizes each letter so words appear crisp and clear.

#### **GlowLight: the Brightest Innovation in Reading**

NOOK Simple Touch with GlowLight delivers a soft, uniform glow across the display, creating just the right amount of light for reading at bedtime. GlowLight turns on instantly and adjusts with just a touch, so customers can control the amount of light, whether in a dimly lit or pitch dark room. NOOK Simple Touch with GlowLight also features a built-in screen protector to provide paper-like reading with no glare, even in bright sun.

#### **Easy-to-Use 6-inch Touchscreen**

NOOK Simple Touch is intuitive and easy to navigate, shop and read. Just tap the fine-tuned, infrared 6-inch touchscreen to find the best selection of books, magazines and newspapers with ease. Turn pages, look up words, highlight passages, and adjust the font size and style – all with just the touch of a finger.

#### **Light, Compact and Portable**

NOOK Simple Touch has an ergonomic, contoured design with a soft-touch back that makes it easy and comfortable to read for extended periods of time. NOOK's sleek, but durable, compact design makes it easy to fit in a jacket, pocket, purse or backpack. Both models are extremely lightweight and at less than 7 ounces (197 grams), NOOK Simple Touch with GlowLight is the lightest NOOK ever. With 2GB of storage (1GB for content, 750 MB reserved for NOOK content)\*, NOOK can hold up to 1,000 digital books and more content using the expandable memory and up to a 32GB microSD™ card.

#### **Long-Lasting Battery Life**

- NOOK Simple Touch allows customers to read for over 2 months on a single charge\*\*
- NOOK Simple Touch with GlowLight enables customers to read for over 1 month on a single charge with GlowLight on, and over 2 months with GlowLight off\*\*\*

#### **Shop More than 3 Million Titles**

NOOK wirelessly connects via Wi-Fi® to the world's largest digital bookstore of more than 3 million books\*\*\*\*, magazines and newspapers, including thousands of free titles, all at your fingertips. With the click of a button, customers can sample books for free. Choose from a broad collection of popular national and local market newspapers and magazines from NOOK Newsstand™, automatically delivered to your NOOK the moment they're released. Get personalized recommendations from NOOK experts to decide what to read next.

#### **Connect with NOOK Friends™**

Connect with NOOK Friends, an exciting social experience, to share and find new titles. See your friends' favorites and recommended reads. With NOOK's exclusive LendMe® technology, you can also lend

eligible books to friends, at no cost, for up to 14 days, and see and request to borrow their LendMe books, too.

### **A Personalized Experience**

NOOK lets customers choose from seven font sizes and six font styles to customize their reading experience. Organizing your books couldn't be easier using My Shelves. Just like a bookcase, customers can group and arrange books on the shelves they name. Personalize NOOK with one of NOOK's screen savers or upload a personal photo. Plus, Barnes & Noble also offers a complete selection of colorful, high-quality NOOK accessories to fit your style.

### **Read What You Love, Anywhere You Like™**

With NOOK, customers' entire NOOK Library™ will go wherever they go. In addition to NOOK digital content, customers can easily transfer and read personal EPUB and PDF files on their device. NOOK Reading apps let customers continue reading on their favorite mobile and computing devices. NOOK syncs a customer's NOOK Library and the last page read across NOOK and software-enabled devices so they can pick up right where they left off. And, because NOOK Simple Touch devices use the open, most widely used EPUB format, customers can also borrow digital books from their local library.

### **The Barnes & Noble Promise™**

US customers will find unmatched customer support in nearly 700 neighborhood Barnes & Noble bookstores with more than 40,000 booksellers nationwide ready to assist with setting up NOOK or choosing the next great read. NOOK customers in both the US and UK can enjoy award-winning customer service via phone and email.

### **Availability**

- US: NOOK Simple Touch and NOOK Simple Touch with GlowLight are available at Barnes & Noble stores and [www.nook.com](http://www.nook.com). Experience the NOOK® portfolio at [www.nook.com](http://www.nook.com), at NOOK Digital Shops™ and displays in one of Barnes & Noble's nearly 700 US bookstores, and other leading retailers.
- UK: Available in stores and online through leading participating retailers and at [www.nook.co.uk](http://www.nook.co.uk) beginning October.

<b>NOOK Simple Touch and NOOK Simple Touch with GlowLight Tech Specs</b>	
Size	Height: 6.5" (170 mm) Width: 5.0" (130 mm) Depth: .47" (12 mm)
Weight	<ul style="list-style-type: none"><li>• NOOK Simple Touch: 7.48 oz. (212 g)</li><li>• NOOK Simple Touch with GlowLight: 6.95 oz. (197 g)</li></ul>
Display	<ul style="list-style-type: none"><li>• 6-inch touchscreen with infrared technology and E Ink Pearl Display. 16-level gray scale Best-Text technology specially optimizes each letter for ultra-crisp words</li><li>• NOOK Simple Touch with GlowLight includes same, plus: GlowLight and built-in anti-glare screen protector</li><li>• 7 adjustable font sizes and 6 font styles for extra clear readability</li></ul>
Operating System	Android OS 2.1

Power and Battery	<ul style="list-style-type: none"> <li>• Over 2 months with Wi-Fi® off; over 3 weeks with Wi-Fi on**</li> <li>• NOOK Simple Touch with GlowLight: Over one month with Wi-Fi off and GlowLight on, over 2 months with GlowLight off, Wi-Fi off***</li> <li>• Installed rechargeable battery</li> <li>• Charges via power adapter or USB to computer</li> <li>• Charging time: 3 hours from wall outlet</li> </ul>
Storage	<ul style="list-style-type: none"> <li>• 2GB on-board memory (1GB for content, 750 MB reserved for NOOK content)*</li> <li>• holds up to 1,000 NOOK Books</li> <li>• Expandable memory slot supports microSD card up to 32GB</li> </ul>
Connectors & Input/Output	<ul style="list-style-type: none"> <li>• Micro-USB connector</li> <li>• Expandable microSD slot</li> </ul>
Connectivity	<ul style="list-style-type: none"> <li>• Wireless connectivity via Wi-Fi (802.11 b/g/n) <ul style="list-style-type: none"> <li>○ B&amp;N fast and free Wi-Fi in US stores</li> <li>○ Complimentary access at nearly 30,000 AT&amp;T Wi-Fi hotspots including restaurants, hotels and more in US</li> <li>○ Connects in most Wi-Fi hotspots including those which require additional information or confirmation through a Web browser</li> </ul> </li> </ul>
Supported File Types	<ul style="list-style-type: none"> <li>• NOOK Store™ files are delivered in EPUB. Also supports PDF, JPG, PNG, BMP and GIF images for personalized screensaver</li> </ul>
Book Reading and Sharing on Other Devices	<p>In addition to NOOK devices, NOOK Books can be enjoyed on a multitude of computing and mobile devices that support free NOOK Reading apps. US customers can learn more and download free NOOK Reading apps at <a href="http://www.nook.com/freenookapps">www.nook.com/freenookapps</a>.</p>

\* GB = 1 billion bytes. Actual formatted capacity may be less

\*\* Battery test based on a half hour of daily reading time with Wi-Fi® off

\*\*\* Battery tests based on a half hour of daily reading time with Wi-Fi® off, with GlowLight on at default brightness setting

\*\*\*\* Over 2.5 million titles available to UK customers ([www.nook.co.uk](http://www.nook.co.uk))

microSD and microSDHC are trademarks of SD-3C, LLC; Wi-Fi is a registered trademark of the Wi-Fi Alliance

Images and additional information can be found at [www.nook.com/media](http://www.nook.com/media) or [www.nook.co.uk](http://www.nook.co.uk). Customer service can be reached at 1-800-THE-BOOK or [nook@barnesandnoble.com](mailto:nook@barnesandnoble.com).

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Updated 9/26/12